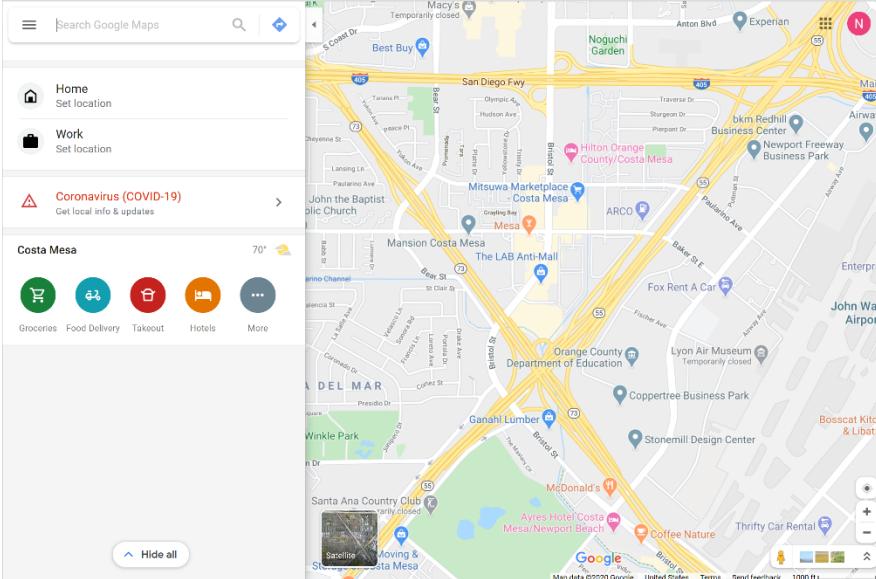


Exhibit 1

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

Claim Element	Infringing Instrumentality
Claim 1 1[A] A method, comprising the computer-implemented steps of: displaying a graphical map;	<p>Google has committed acts of infringement under 35 U.S.C. § 271 with its Accused Products.</p> <p>Google's Accused Products display a graphical map. <i>See e.g.:</i></p> 
1[B] displaying in the map, concurrently, icons identifying two or more points of interest at graphical locations in the map corresponding to geographical locations of the points of interest;	<p>Google's Accused Products display in the map, concurrently, icons identifying two or more points of interest at graphical locations in the map corresponding to geographical locations of the points of interest. <i>See e.g.:</i></p> <p>Google's Accused Products concurrently display in the map icons that identify two or more points of interest at graphical locations in the map which correspond to geographical locations of those points of interest, as exemplarily shown below.</p>

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

1[C]	concurrently displaying, over the map, for each of the two or more points of interest at different geographical locations, particular qualitative information associated with the associated point of interest;	Google's Accused Products display, concurrently over the map, particular qualitative information associated with the associated point of interest for each of the two or more points of interest at different geographical locations. <i>See e.g.</i> :

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

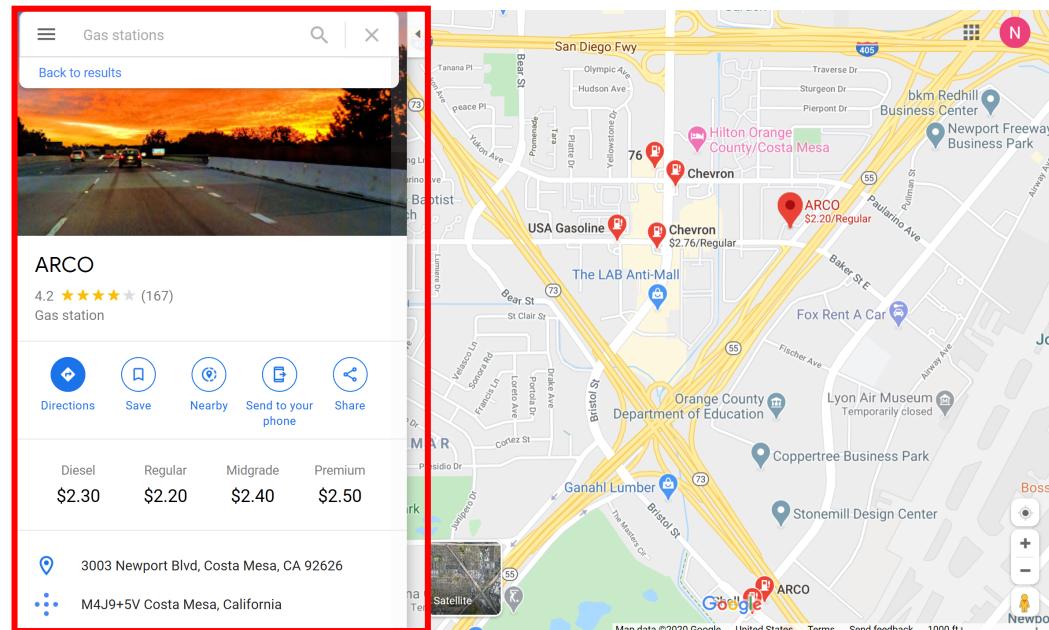
1[D]	wherein all the qualitative information for all the points of interest is concurrently displayed in the map;	Google's Accused Products concurrently display qualitative information for all points of interest in the map. <i>See e.g.:</i>

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

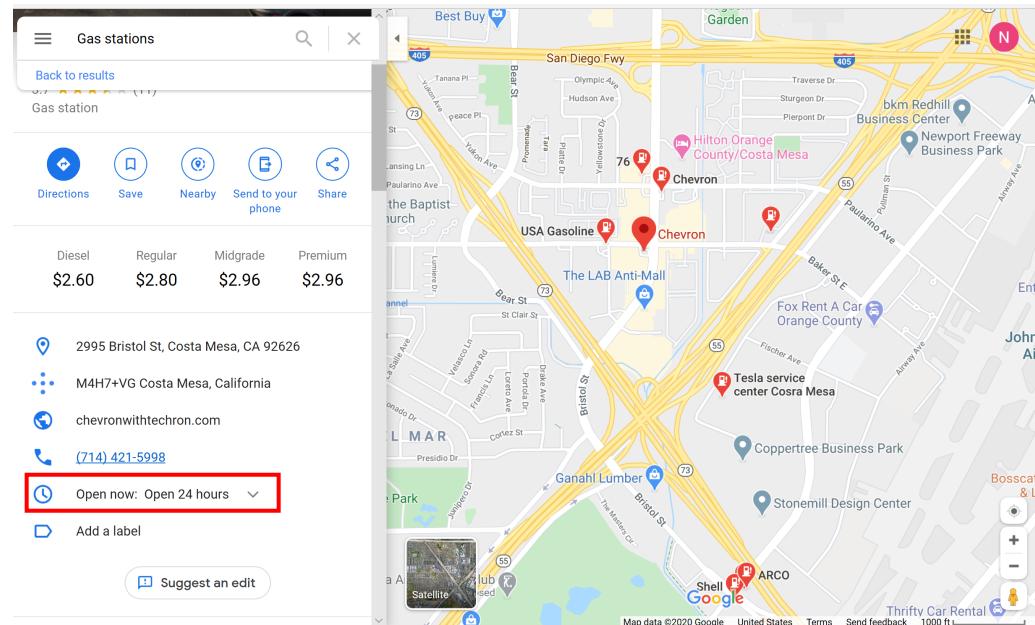
1[E]	<p>displaying, over the map, for each of the points of interest, an information box comprising the qualitative information for the associated point of interest, a first control which when selected causes displaying a higher level of information in the information box, and a second control which</p>	<p>Google's Accused Products display, over the map, for each of the points of interest, an information box comprising the qualitative information for the associated point of interest, a first control which when selected causes displaying a higher level of information in the information box, and a second control which when selected causes displaying a lower level of information in the information box. <i>See e.g.:</i></p> <p>Google's Accused Products display an information box comprising the qualitative information for the associated point of interest over the map.</p>

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

when selected causes displaying a lower level of information in the information box;

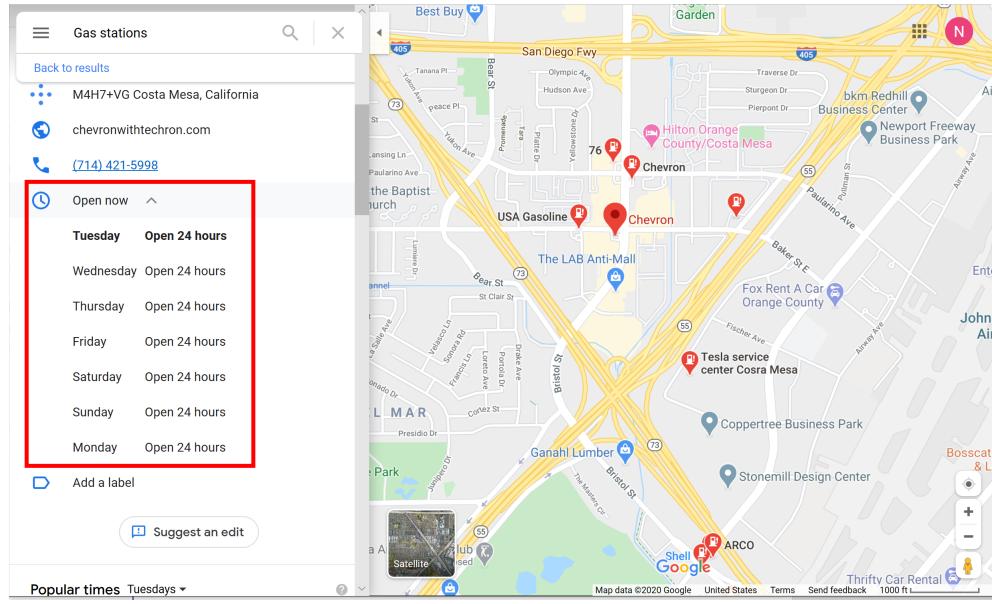


In addition, Google's Accused Products further display a first control which causes displaying a higher level of information in the information box when selected, as shown below exemplarily.

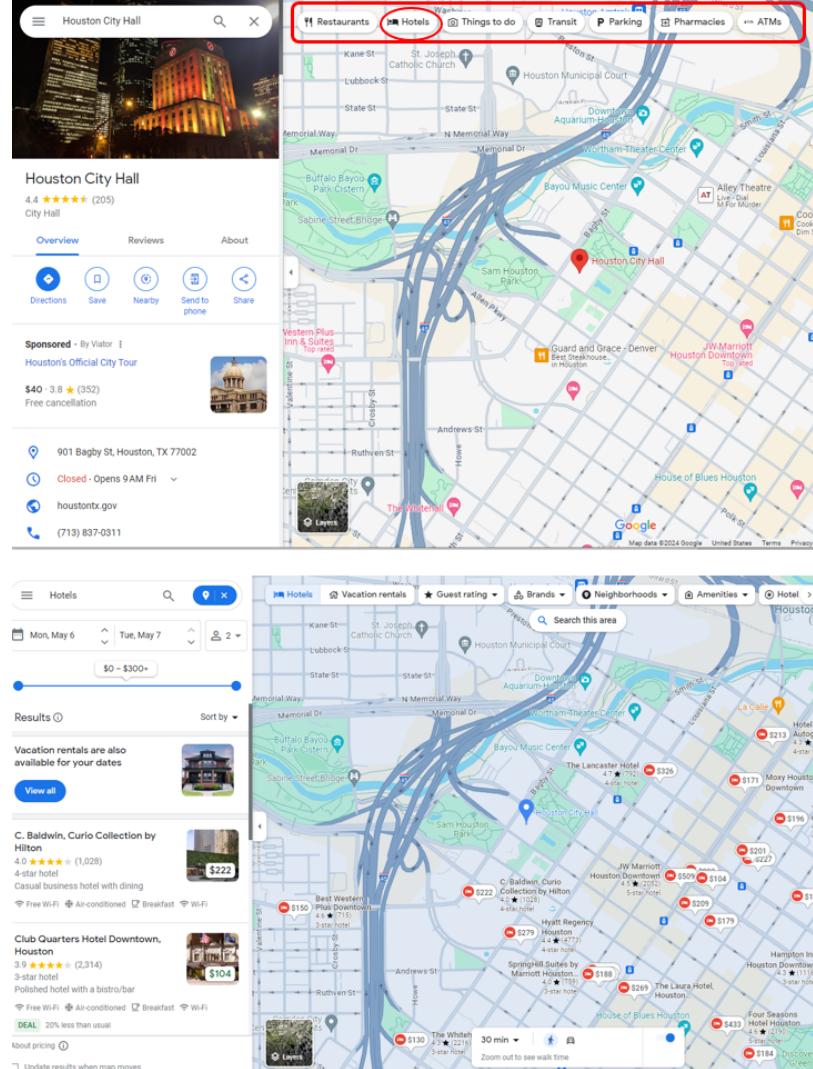
Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

Moreover, Google's Accused Products further display a second control which causes displaying a lower level of information in the information box when selected, as shown below exemplarily.

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

		
1[F]	wherein each of the points of interest is associated with one or more datasets, and	Google's Accused Products comprise points of interest, each of which is associated with one or more datasets. <i>See e.g.:</i>

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

		 <p>The figure consists of two vertically stacked screenshots from Google's mobile search interface.</p> <p>The top screenshot shows a search result for "Houston City Hall". On the left is a thumbnail image of the building at night. To its right is a card for "Houston City Hall" with a 4.4-star rating and 205 reviews. Below this are buttons for "Overview", "Reviews", and "About", followed by a "Directions" button. A sponsored listing for "Houston's Official City Tour" is shown next, featuring a photo of the building and a price of \$40. Below that is a listing for "901 Bagby St, Houston, TX 77002" with a "Closed" status and a phone number (713) 837-0311.</p> <p>The bottom screenshot shows a map of downtown Houston with a red box highlighting the "Hotels" tab in the top navigation bar. The map displays various hotel locations with price tags such as \$222, \$329, \$328, etc., indicating different price points for the same dataset.</p>
1[E]	wherein different qualitative information is displayed for different datasets.	Google's Accused Products display different qualitative information for different datasets. <i>See e.g.:</i>

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)

Houston City Hall
4.4 ★★★★☆ (205)
City Hall
Overview Reviews About
Directions Save Nearby Send to phone Share
Sponsored · By Viator ·
Houston's Official City Tour
\$40 · 3.8 ★ (352)
Free cancellation
901 Bagby St, Houston, TX 77002
Closed - Opens 9 AM Fri
houstontx.gov
(713) 837-0311

Restaurants Hotels Things to do Transit Parking Pharmacies ATMs
Houston City Hall Bayou Music Center JW Marriott Houston Downtown
Map data ©2024 Google United States Terms Privacy

Hotels Vacation rentals Guest rating Brands Neighborhoods Amenities Hotel
Mon, May 6 Tue, May 7 2 people
\$0 - \$300+
Results Sort by Vacation rentals are also available for your dates
View all
C. Baldwin, Curio Collection by Hilton
4.0 ★★★★☆ (1,028)
4-star hotel
Casual business hotel with dining
Free WiFi Air-conditioned Breakfast Wi-Fi
Club Quarters Hotel Downtown, Houston
3.9 ★★★★☆ (2,314)
3-star hotel
Polished hotel with a bistro/bar
Free WiFi Air-conditioned Breakfast Wi-Fi
DEAL 20% less than usual
About pricing Update results when map moves

Search this area
The Lancaster Hotel C. Baldwin, Curio Collection by Hilton JW Marriott Houston Downtown
Hyatt Regency Houston SpringHill Suites by Marriott Houston The Laura Hotel, Houston
Hampton Inn Houston Downtown Four Seasons Hotel Houston
Discover Green

Ex. 1 - Infringement Chart for U.S. Patent No. 7,388,519 (Claim 1)